

Annual Report
Friends of Coronado State Monument
January 1, 2006- December 31, 2006

The Friends of Coronado State Monument organized May 7, 2003. This report represents the third year of existence.

Friends of Coronado State Monument continued their mission in this year's time: "The Mission of the Friends: To increase awareness and appreciation of Coronado State Monument".

BOARD COMPOSITION

The Officers of the Board included Jim Conder, President; Patricia Harris, Secretary/Newsletter; Tim Long, Treasurer; Roy Skeens, Fund Raiser; Marty Kuehn, Membership; Gordon Forbes, Programs, Linda Vogel, Refreshments/Gift Cart; Emily Shields, Publicity; Horst Kuehn. The Monument Representative was Scott Smith, Manager. Katherine Pomonis was voted Board emeritus.

NEW LOGO

A contest was held and a new logo was accepted to represent the Friends organization.

PROGRAMS

With the New Year 2006, the Board continued the practice of providing programs and activities for the Friends' membership and the general public. The intent was to have programs of interest and to also serve as fundraisers, to increase membership and Monument visitation. These evolved into the following categories and activities:

Lectures

Re-examination of Early Archaeology at Sandia Cave	Pueblo Feast Days: Cultural Meanings and Visitor Etiquette
Las Minas de los Cerrillos: The First Thousand Years. A survey of people and minerals in the Cerrillos Hills—900-1900AD	
A Chronology of Native American Literature	Early Farming in Northern New Mexico
Plants of New Mexico State Parks	
Droughts, Floods, and Freezes: The Role of Climate in the Human History of the Southwest	

Tours

Tour of the KiMo Theater	Tour of the Chalchihuitl turquoise mine and Bethsheba lead mine
Tour of the Piedras Marcadas Pueblo	A geological and historical tour of the Middle Rio Puerco Valley

Workshops

Gourd Decorating Workshop	Gift cart training and information session
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Children's Workshops

Gourd Decorating Workshop

Workday

First Day of Autumn Clean up of Coronado State Monument

DEMOGRAPHICS OF ATTENDEES

Our participants continue to include the following key audiences: Artists and artisans, Native Americans, children (Preschool though High school), college students, people interested in archaeology and anthropology, people interested in history, senior citizens, teachers, and birders.

FINANCIAL

The treasure's report indicates that the Friends organization finances are sound. A 12-month CD was renewed to accumulate 3% interest to help boost our financial solvency.

MEMBERSHIP

The membership has increased to 147 individuals. Renewals continue to be strong. To provide a relaxed setting for the membership to get to know one another, the Membership chair hosted a 'Pizza Party for Good Friends' in August. Membership fees are a primary source of revenue.

FUNDRAISERS

A Gift Cart and merchandise were purchased. This is manned by Friends volunteers. It has brought in revenue on a continuous basis; however it did outstanding business during the Balloon Fiesta and the Fiesta of Cultures, a time of high visitation.

Admission for visitors to the Friends sponsored programs provides a source of revenue.

A silent auction at the Pizza Party brought in over \$300, which demonstrates membership interest and generosity.

EDUCATIONAL

The designing, clearing and planting of a Cobble Garden based on ancestral pueblo techniques to retain moisture in the desert environment. Crops raised included corn, beans, squash, devils claw and native cotton.

The building of a carreta based on authentic methods

The installation of permanent plant markers to identify 15 plants growing on the Monument landscape

The installation of a permanent marker to explain the history and purpose of the cobble gardens

The hanging of an exhibit of photographs from the original dedication of scenes from the excavations of the murals

The production of a new video of the story of Kuaua

BENEFITS TO THE MONUMENT

Financial

The Friends provided the Monument with refreshments, candles, paper bags, Santa's workshop materials and a Santa suit for the *Christmas at Kuaua*

Support

Continue to assist at the Monument activities

Set up, provided refreshments and attended these various events:

The Rededication of Coronado State Monument and the Commemoration of New Mexico State Monument's Diamond Jubilee

Cornerstones: a Community Partnership's program on TICRAT-a 3-day workshop of restoration

Co-sponsored the Fiesta of Cultures, an event that provided demonstrations of multicultural traditional skills and foods.

Set up Lumunarias and manned the refreshment table at the *Christmas at Kuaua*

COMMUNICATION

A member quarterly newsletter continues to provide information of the Monument and Friends activities

An email announcement system notifies the members and interested visitors of upcoming programs both of the Friends and Monument activities

A web page exists

CHALLENGES

Because of the design of the present Visitor's Center, high attendance at a number of the lectures has necessitated the use of other facilities (Sandoval County Historical Society and HyattTamaya Resort) to accommodate the large crowds. It is our hope that in the near future either a temporary building or a larger visitor center will be built to accommodate an educational center where adults and children may meet in comfort and safety for programs and workshops.

GOALS

New programs and activities are proposed to continue monthly or bi-monthly. Proceeds from the fundraisers will go toward the needs of Coronado State Monument.

The Friends goal is to continue to support the Monument.